1	ORDINANCE NO
2	
3	AN ORDINANCE TO DISPENSE WITH THE REQUIREMENT OF A
4	COMPETITIVE SELECTION PROCESS AND AUTHORIZE THE CITY
5	MANAGER TO EXTEND A ONE (1)-YEAR SOLE-SOURCE
6	MEMORANDUM OF UNDERSTANDING WITH THE BOARD OF
7	TRUSTEES OF THE UNIVERSITY OF ARKANSAS AND THE LITTLE
8	ROCK SCHOOL DISTRICT PARTNER SCHOOLS FOR A PROJECT
9	RELATIVE TO THE CITY'S LOVE YOUR SCHOOL INITIATIVE; AND
	FOR OTHER PURPOSES.
10 11	FOR OTHER FURFOSES.
12	WHEREAS, the City of Little Rock's Love Your School Initiative is based on the Socio-Ecological
13	Model of Health Behavior Change, as recommended by the Center for Disease Control and Prevention, to
14	implement evidence-based obesity-related preventive health behavior changes in children and their
15	families; and,
16	<b>WHEREAS</b> , this framework guides health behavior change by implementing interventions at five (5)
17	different levels: Individual; Interpersonal; Organizational/Institutional; Community; and Systems-
18	Structures-Policies, and Love Your School has adopted evidence-based interventions that directly address
19	all five (5) levels; and,
20	WHEREAS, in 2010, the City of Little Rock was awarded a Two Hundred Thousand Dollar
21	(\$200,000.00) Cities of Service Grant to develop and implement a Service Plan based upon the Cities of
22	Service Model which addressed three (3) pressing community needs identified, namely: Childhood -
23	Obesity; Neighborhood Stabilization; and Environmental Sustainability; and,
24	WHEREAS, utilizing these grant funds for the years 2010 through 2012, the City of Little Rock
25	developed and implemented the following three (3) service initiatives that addressed each pressing
26	community need: Childhood Obesity: Love Your School; Neighborhood Stabilization: Love Your Block;
27	and Environmental Sustainability: Little Rock Volunteer Park Rangers; and,
28	WHEREAS, in 2013, the City of Little Rock applied for and received a One Hundred Thousand Dollars
29	(\$100,000.00) grant from Bloomberg Philanthropies Fund for Cities to extend its Love Your School
30	Program at eight (8) high poverty K-5 elementary schools; and,
31	WHEREAS, on November 15, 2016, the City and the Board of Trustees of the University of Arkansas,
32	acting for and on behalf of the University of Arkansas at Little Rock College of Education and Health
33	Professions' School of Counseling, Human Performance & Rehabilitation's undergraduate Health

- 1 Education & Promotion Internship (Institution), entered into a Memorandum of Understanding (MOU) to
- 2 memorialize the collaboration of the parties with respect to a continuation of the City's Love Your School
- 3 Initiative in support of the goal of reducing childhood obesity in K-5 elementary schools within the Little
- 4 Rock School District (LRSD) and the Institution's Undergraduate Health Education and Promotion
- 5 Internship to provide high quality community service and hands-on learning experiences through Love
- 6 Your School for undergraduate Education, Nursing, and Health Education & Promotion internship students
- 7 enrolled at the University of Arkansas at Little Rock; and,
- 8 WHEREAS, on January 17, 2017, the City Board of Directors adopted Ordinance No. 21,357 to
- 9 dispense with the requirement of competitive selection process and to authorize the City Manager to enter
- into a one (1)-year sole-source MOU with the Institution and LRSD for a pilot project relative to the City's
- Love Your School Initiative. This Pilot Project MOU was executed on March 10, 2017. Under this Pilot
- 12 Project MOU, the Institution provided up to thirty-six (36) student interns to serve as Love Your School
- 13 Coordinators at up to twelve (12) designated LRSD K-5 elementary partner schools in order to assist the
- 14 City with the Love Your School Initiative.
- WHEREAS, the City and Institution have evaluated the services provided under the Pilot Project MOU
- and now desire to extend, by one (1)-year the Love Your School MOU whereby the City, the Institution
- 17 and LRSD Partner Schools enter into a one (1)-year sole-source MOU extension in furtherance of the Love
- 18 Your School Initiative. It is not feasible to engage in a competitive selection process for these services
- 19 relative to the Love Your School Initiative because only one known source exists for these services as
- 20 determined by documented research; no other feasible alternative source exists that meets Love Your
- 21 School requirements; only one (1) source meets the business needs of the Love Your School Initiative due
- 22 to the compatibility and unique features of the partnership between the City, the Institution, and LRSD
- 23 Partner Schools.
- WHEREAS, pursuant to this MOU extensiuon, the Institution provided student interns to serve as
- 25 Love Your School Coordinators at up to eight (8) designated elementary schools in LRSD in order to assist
- the City with the City's LYS Initiative; and,
- WHEREAS, the City and Institution have evaluated the services provided under the initial MOU and
- 28 now desire to extend the Love Your School Project whereby the City, the Institution and the LRSD Partner
- 29 Schools will enter into a sole-source MOU extension for one (1)-year in the furtherance of the Love Your
- 30 School Initiative.
- NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF DIRECTORS OF THE CITY
- 32 OF LITTLE ROCK, ARKANSAS:
- 33 **Section 1.** The Board of Directors finds that a competitive selection process should be dispensed with
- and the City Manager is authorized to extend the one (1)-year sole-source MOU with the Board of Trustees

1 of the University of Arkansas and LRSD as follows: University of Arkansas - Little Rock: Funds required 2 for up to thirty-six (36) student interns to execute the Love Your School Initiative during the 2017-2018 3 Winter-Spring Term (January 2018 through May 2018) and the 2018-2019 Fall Term (Mid-August 2018 4 through Mid-December, 2018), in an amount not to exceed One Hundred Eleven Thousand, Seventy-Two 5 Dollars (\$111,072.00); 6 B. Little Rock School District Partner Schools: Funds required to execute the Love Your School 7 Initiative during the 2017-2018 Winter-Spring Term (January 2018 through May 2018) and the 2018-2019 8 Fall Term (Mid-August 2018 through Mid-December, 2018), in an amount not to exceed One Hundred 9 Fifteen Thousand, Four Hundred Ten Dollars (\$115,410.00). 10 **Section 2.** Funding for these services is available from Account Number S10A915. 11 Section 3. Severability. In the event any title, section, paragraph, item, sentence, clause, phrase, or 12 word of this ordinance is declared or adjudged to be invalid or unconstitutional, such declaration or 13 adjudication shall not affect the remaining portions of the ordinance which shall remain in full force and 14 effect as if the portion so declared or adjudged invalid or unconstitutional was not originally a part of the 15 ordinance. 16 Section 4. Repealer. All ordinances and resolutions, and parts thereof, which are in conflict with any 17 provision of this ordinance are hereby repealed to the extent of such conflict. 18 PASSED: February 20, 2018 19 ATTEST: APPROVED: 20 21 22 Susan Langley, City Clerk Mark Stodola, Mayor 23 APPROVED AS TO LEGAL FORM: 24 25 26 Thomas M. Carpenter, City Attorney 27 // 28 // 29 // 30 // 31 // 32 // 33 //34 // 35 //